

EGREJOB

EURO-MEDITERRANEAN GREEN JOBS

Project funded by the EUROPEAN UNION

ENPI CBCMED CROSS-BORDER COOPERATION IN THE MEDITERRANEAN

REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

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WELCOME



THE THIRD NEWSLETTER OF THE EGREJOB PROJECT!

The project has now entered its final phases. The research on the potentials of the single territories was completed and the training paths were carried out responding to those needs. Now it's time to capitalize the results achieved and to let the ETEC committee work on the single proposals coming from the different territories. It is also time to communicate our activities in order to be able to transfer them and to do networking and cross-fertilization with other projects.

IN THIS SECOND ISSUE WE ARE TALKING ABOUT...

...the Capitalization Plan for the exploitation of project results

...networking with other European projects

...the experience of Tuscany region training

...the Green Jobs situation in Andalusia

...policy News or Events related to the Green Economy

EDITORIAL

HOW TO CAPITALIZE AND TRANSFER EGREJOB RESULTS



Project partners during Beirut meeting on 24-25 September 2015

The promotion of green jobs in Europe passes through a direct involvement of all the different parties in charge of promoting new jobs and environment at local, national and global level. In order to support the action of the EGREJOB partners in the establishment of those necessary local partnerships, according to the project work plan, Cittalia elaborated a Capitalization Plan aimed at promoting the results of the EGREJOB project from different perspectives and at different levels.

The Plan is the final result of an action of integrated research, which Cittalia did along the project through working sessions, interviews and other activities involving all the EGREJOB partners. Having as departure point the local situations and needs for sustainable jobs, Cittalia conducted a research in order to develop a methodology to be spread and adopted in partners of different size and function in the Euro-Mediterranean Area.

Cittalia focused on a specific methodology to transfer knowledge at local level, with the aim of creating shared meanings for the actions developed by each partner. Making the exchange work carried out at international level complementary to the fieldwork carried out with local partners is the main objective of a coordinated action, which showed the added value of EGREJOB activities for the creation of green jobs at local level.

The training paths carried out at local level are the fil rouge connecting all the different local strategy which settled a set of actions, priorities and experiences to share in an osmotic process, in which the representatives of the partners can share the knowledge gained by the comparison with other partners' action with local stakeholders.

Making this learning process as much collaborative as possible is the priority highlighted by the Plan, which will support the EGREJOB partners in identifying financing mechanisms for new public and private investments, as well as measures to gain the most from the EU programming period 2014-2020.

The final event of the EGREJOB project will not only be the last stage of a way involving Awareness Seminars and other local meetings but it will be the departure point of a communication action to be held at local level. The integrated use of different tools, from traditional and social media to local meetings and seminars, will contribute on a long term to raise awareness on the policies suggested by the project results, with the objective of making the creation of green jobs a priority for all the public authorities involved in the project.

Transferring the knowledge gained along the project to other cities and regions in the Euro-Mediterranean area willing to apply it in concrete local policies is another objective fostered by the Capitalization plan, which shares methods and strategies to replicate actions and policies in other local contexts, also through the promotion of exchanges and convergences among different regions and cities.

Cittalia - Fondazione Anci Ricerche

WORK IN PROGRESS

EGREJOB NETWORKING WITH EU PROJECTS ON GREEN JOBS

On 6th October 2015 Tuscany Region was in Brussels to present the results of the project Egrejob to a very specialized audience, composed of private and public institutions involved in the management of projects on Green Jobs topics financed by the European Commission. The initiative was taken by EUREC, the Association of European Research Centres in Renewable Energy and during the meeting some presentations were given about interesting projects going on, like KNOWres (Knowledge Centre for Renewable Energy Jobs), led by EUREC, UNI-SET (Mobilizing the research, innovation and educational capacities of Europe's Universities in the SET-Plan), led by EUA (European University Association) or BioEnergy Train, led by ESEIA (European Sustainable Energy Innovation Alliance).

The project Egrejob was deeply appreciated for its ambitious objectives and for its wide ranging actions, encompassing research, training and incubation, commitment building. A lot of space was left during the meeting for the discussion above specific interaction possibilities among the projects and for building future partnerships in view of strengthening reciprocate efforts to promote Green Jobs opportunities at different levels. As concerns the current synergies to be put in place, the participation of the present organizations within our project was welcomed both at the level of the Green Jobs Charter participatory process and commitment, and at the level of involvement in the Green Jobs platform definition. In a wider perspective, the present stakeholders proved to be available for joint participation to meetings and for mutual promotion of their projects. A similar cooperation is more than welcome for a number of different reasons, as it demonstrates the valorization of EU financial resources and the exploitation of the results of similar activities, with possible synergies to be activated towards common objectives.

The European Commission has been sustaining many projects about Green Jobs from a few years, through the different financial instruments managed directly or indirectly (through local administrations). Thanks to Horizon 2020, the European Union now funds research and innovation under different pillars, e.g. through the Secure, Clean and Efficient Energy, Environment and Climate Action, SME Instrument, Marie Curie programmes, etc. Through Erasmus +, support to training policies and capacity building can be provided to public and private bodies wishing to innovate their training systems



The project manager illustrating Egrejob in front of a EU wide audience

and adapt them to the changing society. The INTERREG cooperation among internal and external borders of EU member states, jointly financed by the ERDF and by EU financial instruments devoted to external cooperation, sustains the economical, cultural and educational promotion of green economy, through the new cooperation instruments valid for the countries participating to this project for the programming period 2014-2020. With the support of the European Investment Bank, private and public subjects can obtain lending opportunities to finance e.g. the rehabilitation of buildings and relevant resources are set aside within the European Structural and Investment Funds managed by the different Regions. Additional opportunities can be found in the programmes managed by other Directorates General of the European Commission, like DG Employment, DG Enterprise or DG Agriculture.

Finally, the variety of public funds to be exploited reflects both the different nature of activities that can be funded by EU financial opportunities available in the different sectors, that vary according to the nature of the activities (infrastructural or "soft" actions), and the wide and heterogeneous nature of Green Jobs, which cover different sectors and are by themselves highly inter-sectoral, also reflecting the mix of hard and soft skills needed to perform the different occupations included in the definition.

Tuscany Region

WORK IN PROGRESS

LABORATORY FOR ESCO MANAGERS: GLOBAL PERSPECTIVES AND EXIT-SKILLS



Gianfranco Simonicini, special Advisor of Tuscany Region President Enrico Rossi, while awarding the participants to the Laboratory for ESCO Managers during the conference in Florence on 14 September 2015

Ten young professionals, chosen among architects and engineers, attended in the period April - July 2015 the Laboratory for Experts of sustainable energy interventions at territorial level (ESCO manager), organized by Tuscany Region in collaboration with PIN - Polo Universitario Città di Prato, for a duration of 122 hours.

The objective of the training was the improvement of the employability of young graduates, holding a good technical preparation, by providing them tools for the management of sustainable territorial energy projects. Energy retrofitting of buildings is at the top of environmental policies agenda, where the complexity of the energy issue and of the planning of buildings is apparent, requiring new knowledge for reconverting economy and society.

The Laboratory filled the need to create experts able to have a global view of energy rehabilitation issues and thus offer solutions on the economic, financial and project management aspects. The vision of the Laboratory focused on the "Territory" and not on the single "Building". Acting on the territory means to operate on a wider scale, with different stakeholders, with the necessity of more relevant resources and with a more important impact on economical, political and societal interests and to have the "City" as reference point, rather than the single building. Above all, such action entails a "change" at cultural level, capable of improving the quality of life, respecting the environment, creating a sustainable economic and social development. Energy and environmental rehabilitation of the existing building heritage can become an important opportunity for the economy of our country and of our territories.

The Laboratory trained professionals able to act as consultants for public administrations at different levels and for companies, in order to plan and manage energy sustainable projects through EU, national or regional funding, to coordinate and supervise projects, assuring the correct use of legislative and technical aspects. The financing possibilities are numerous and can now be more easily exploited thanks to the 10 experts already present on the market. The trainees had the chance to interact with the most renown experts present at national level and this allowed them to create a remarkable professional network, essential for their professional career, and have directly got in touch with the most operational and practical aspects of energy rehabilitation.

At the end of the path the 10 professionals were able to catch the potential market and decided to participate to a call issued by a local entity for the creation of cooperatives on innovative aspects. The team proposed to create a consulting company for public administrations and private subjects for Energy rehabilitation of the building heritage, able to carry out energy audits and energy rehabilitation planning, identification of the opportunities and modalities of financing, design of innovative solutions for energy saving.

PIN - Polo Universitario CIttà di Prato

GREEN SKILLS IN THE SUSTAINABLE CONSTRUCTION SECTOR IN ANDALUSIA



Face-to-face sessions for strengthening theoretical notions, Antequera 17 July 2015



Closing ceremony on 6 October 2015 in Sevilla for Egrejob training on Sustainable Building led by Agencia de Innovación y Desarrollo de Andalucía IDEA.

The construction sector is very significant for the society and economy of Andalusia in terms of jobs, business community and public investment. It has had a vital role both in periods of expansion and in times of recession.

The international financial crisis of 2008, which saw the collapse of the construction sector, led many to question the country's model of economic development, and its excessive dependence on this sector.
From the environmental point of view, the rising price of energy and the widespread interest in lowering CO2 emissions into the atmosphere, reducing waste and the responsible use of resources have encouraged the implementation of different policies and strategies for financial and territorial development by applying an approach based on efficiency and sustainability. Its influence in the building sector is already notable.

The different plans and policies currently in place in the fields of sustainable construction and building include training and qualifications for professionals in the sector as a priority. This is done considering the importance of the human factor in the shift from the present-day model to a more sustainable one. In Andalusia, the Integrated Plan for the Promotion of Sustainable Construction and Renovation, establishes the framework for public investment in the region to the year 2020, which set out to "improve and increase training, qualifications, the levels of professional qualifications among workers in sustainable construction". The renovation of 190,000 houses, which represent a cumulative rate of 10% of the total amount of houses susceptible of renovation in Andalusia, could generate 130,000 stable jobs within the period 2015-2020 according to the projections made in the study.

In accordance with the results of the study conducted in Andalusia, the companies and professionals in the construction sector have access to a wide variety of training courses for sustainable construction in terms of the content, the student profiles required, the duration of the actions and the different options for taking the class.
With regard to both green and general skills, companies have expressed their interest in the following areas:

- Business: acquisition of business skills, management, entrepreneurship, commerce, marketing and networking.
- Innovation: acquisition of skills related with new technologies and the opportunities existing in the area of innovation.

Finally, the demands expressed by the companies with regard to the subjects that they will need in the coming months have been met by the market. However, training courses available in new, more efficient materials for construction and renovation are still hard to find, despite being one of the needs identified.

Taking into account all the recommendations put forward in the study, the Agency of Innovation and Development of Andalucía IDEA has designed and organised a 100 hours course on Sustainable Construction and Business Creation addressed to 20 young green entrepreneurs from the entire region. According to the estimates made by the entrepreneurs, 120 direct jobs could be created in long term in case that they succeed with their start ups. While a blended learning format has been chosen to carry out for the theoretical phase, trainees have provided with 5 coaching sessions aimed at elaborating their own business plan fostering sustainable growth and employment. The best business projects were presented by the trainees during the final seminar that was held in Seville the 6th October 2015.

Agency of Innovation of Andalusia IDEA

NEWS AND EVENTS

THE EUROPEAN COMMISSION WELCOMES NEW 2030 UNITED NATIONS AGENDA FOR SUSTAINABLE DEVELOPMENT



The 2030 Agenda, a universal framework to help eradicate poverty and achieve sustainable development by 2030, includes an ambitious set of 17 Sustainable Development Goals. The 2030 Agenda for Sustainable Development has been adopted on 25 September at a special UN Summit. It sets out a global framework for all countries to eradicate poverty and achieve sustainable development by 2030, building on the Millennium Development Goals (MDGs) adopted in 2000. As the first ever global agreement setting a universal, comprehensive agenda for action, the 2030 Agenda includes an ambitious set of 17 Sustainable Development Goals (SDGs) and 169 associated targets, mobilising all countries and stakeholders towards their achievement and affecting domestic policies. The EU has been a leader in contributing to this process from the start. It is now committed to take this agenda forward, both inside the EU (such as through forthcoming EU initiatives like, inter alia, the Circular Economy Strategy which is designed to address more sustainable patterns of production and consumption) and through the EU's external policies by supporting implementation efforts in other countries, in particular those most in need.

EU INSTITUTIONS STRENGTHEN ALLIANCE WITH CITIES THROUGH NEW COVENANT OF MAYORS FOR CLIMATE & ENERGY

Covenant of Mayors
Committed to local sustainable energy

On 15 October hundreds of city representatives were hosted at the European Parliament for the 2015 Ceremony launching the New Integrated Covenant of Mayors for Climate and Energy, less than two months ahead of the COP21 international summit in Paris. Since 2009 onwards, some 6,500 local authorities have already committed to the 2020 CO2 reduction objective. As part of the "New Integrated Covenant of Mayors for Climate and Energy", signatory cities will pledge action to support implementation of the new 2030 EU targets, a joint approach to tackling mitigation and adaptation to climate change, and the extension of the initiative to a more global scope.

Three new pillars: 2030 horizon, integration of mitigation & adaptation and the international dimension.

Last summer, the European Commission launched a consultation process with the support of the European Committee of the Regions to collect cities' views on the possible orientations of a new Covenant of Mayors. The response was unanimous: 97% called for a new target beyond 2020. The majority also endorsed the 2030 objectives for a minimum 40% CO2 reduction, 27% increase in energy efficiency and renewables, and supported the integration of mitigation and adaptation to climate change under a common umbrella.

EUROPEAN SKILLS, COMPETENCES, OCCUPATIONS AND QUALIFICATIONS (ESCO): CONSULTATION OPEN

The European Commission consults labour market and education experts on the ESCO classification, with the launch of an online consultation to finalise the content of the classification of European Skills, Competences, Occupations and Qualifications (ESCO). With the online consultation the Commission services now ask for stakeholders' views on the remaining 16 economic sectors of the ESCO classification. Some sectors which are open for consultation are particularly relevant to the Green Jobs field, like construction, energy and water supply, waste management. The online consultation started on 14 October 2015. Eight weeks are foreseen for the initial consultation round. If you would like to participate as an expert in this online consultation, feel free to apply for an account by registering at https://ocp.escoportal.eu/consultation/#/register

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The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbcmed.eu)

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The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond the borders.

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